

Reinforcement Training

- **Pilot Truck Orientation**
 - Complete after your Pilot truck arrives
 - Led by Sales Champion
 - Session includes the following segments:
 - Sales Reps drive the truck
 - Review key features and innovations
 - Reinforce key selling messages
 - Discuss the unique value offered by the new truck
 - Training materials
 - Participant Workbook from Launch Meeting
 - New Brochure



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A yellow school bus is shown in the bottom right corner of the slide. It is a modern, boxy model with a large black wheel and a black door. The bus is facing towards the right.

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[illegible]